

SUMMER 2025

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Letter from the Director

Dear MPC Community,

Welcome to the Summer edition of **News and Views!** There's been a renewed sense of energy and momentum throughout the industry during this "vacation" season, and we're excited to bring you the insights, trends, and voices that matter most.

In this issue, we're highlighting **Tedd Huff**, CEO of **Voalyre**, and host and producer of **Fintech Confidential**, a veteran of the payments industry, along with thought leadership pieces, and important updates from across the MPC ecosystem. Whether you're keeping pace with mobile commerce trends or planning for the upcoming **WSAA 2025**, **Money 20/20**, or **PayTech Women Leadership Summit**, we've got you covered.

As always, thank you for being a valued member of the MPC community. We appreciate your continued support and look forward to connecting with many of you in person at **WSAA 2025** here in Scottsdale in September. Catch me at the event with my guest speakers, Yvette **Corradini Bratt**, Regional Channel Manager at Broadvoice, and **Michele Johnson**, Channel Partner Director at Sandler Partners, moderated by Voalyre's **Tedd Huff**. This is one panel you don't want to miss.

Wishing you a successful and inspired month ahead!



Marla Ellerman

Executive Director | [MPC - Money, Payments, Connections](#)

Founder | [The Side Hustle](#)

MPC Interview



MPC Interviews Tedd Huff of Voalyre and Fintech Confidential

Please state your name, title, company, and email address to provide to prospective partners and customers interested in receiving more information.

Tedd Huff

CEO | Voalyre

Founder | Fintech Confidential

Email: hello@fintechconfidential.com | hello@voalyre.com

How are you different than other brands in your space?

At Voalyre, we don't just tell our fintech clients what they should do, we give them the exact tools and roadmap to make it happen. Most consulting firms stop at creating pretty PowerPoints. We roll up our sleeves and help our clients build what matters. Our team has decades of hands-on experience with embedded finance, banking-as-a-service, card issuing programs, payment acceptance, digital assets, stable coins and

cryptocurrencies. We know what works because we've actually done it.

With Fintech Confidential, we bring you unique and entertaining perspectives, industry insights, market trends, news, and life stories from fintech leaders, thinkers, and doers. While other publications just regurgitate press releases, we sit down with the humans who are actually building these companies. You'll hear about their wins, their failures, and what they learned along the way. Fintech Confidential continues to add contributors called Confidential Informants (CI) who bring insider perspectives from practitioners building fintech solutions every day. Let us know if you want to join as a CI by sending us an email to hello@fintechconfidential.com.

How would you describe your value proposition to prospective customers and channel partners?

The Voalyre team brings decades of experience in global fintech enablement. We identify opportunities, create actionable plans, and help you work through the messy complexities of building fintech solutions. Whether you're launching embedded finance, banking-as-a-service, card programs, payment processing, or cryptocurrency products, we've been there and done that. Fintech isn't one-size-fits-all, what works in California might fail in Texas, and what succeeds in the US could flop in Europe. We help both financial institutions and fintech companies grow faster, create better customer experiences, and build solutions that actually work for their specific markets. From your first brainstorming session through full launch and beyond, we provide everything you need to turn fintech ideas into profitable businesses.

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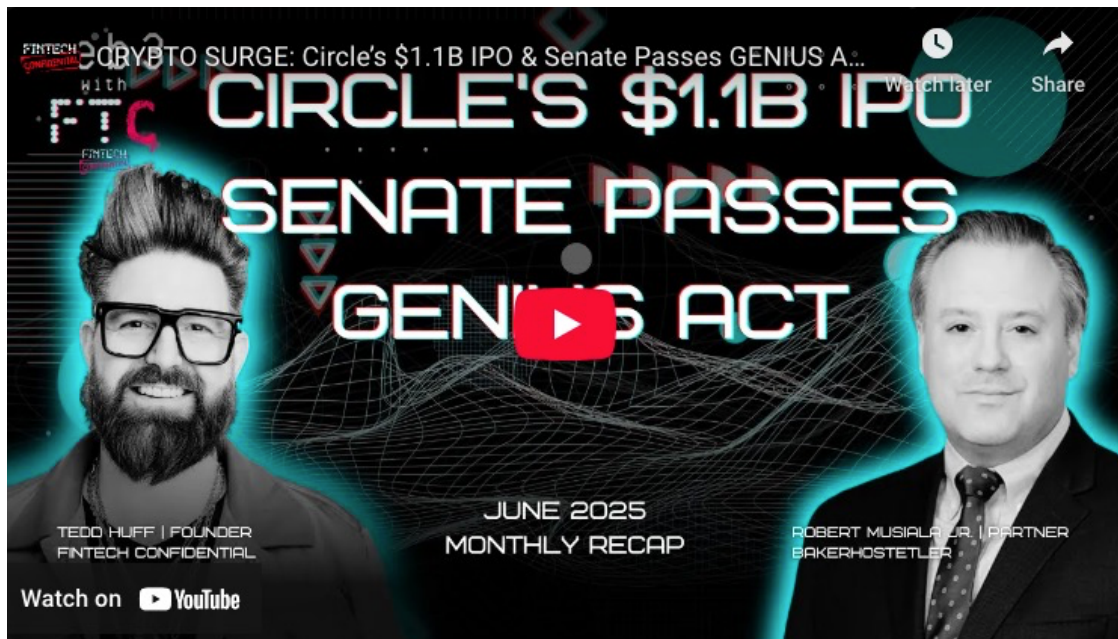
FEATURED VIDEO



From Street Hustler to Fintech CEO - Victor ‘DIVINE’ Lombard’s Journey with Ben Horowitz’s Mentorship

Fintech entrepreneur **Victor “DIVINE” Lombard** shares his journey from street hustler to CEO, revealing how mentorship, compliance, and purpose-driven startups can transform access to financial tools with Voalyre CEO, **Tedd Huff**, on Fintech Confidential. The two expose the blind spots in today’s financial system and why creators are locked out before they even get started.

GET MORE



CRYPTO SURGE: Circle's \$1.1B IPO & Senate Passes GENIUS Act - June 2025 Web3 recap covers Circle's blockbuster IPO, regulatory wins, and \$6B ETF inflows

Host **Tedd Huff**, CEO of Voalyre, teams up with confidential informant **Robert Musiala**, partner at Baker Hostetler's Web3 team and author of the Blockchain Monitor blog, to break down June 2025's seismic shifts in cryptocurrency markets and blockchain technology. This episode covers Circle's spectacular \$1.1 billion IPO success, the Senate's bipartisan passage of the GENIUS Act, and nearly \$6 billion flowing into crypto ETFs.

GET MORE

Tedd Huff, a Fintech leader, offers expertise through DD3 Media and Voalyre. DD3 Media is a multimedia and marketing agency that specializes in producing engaging content, including podcasts, live streams, and onsite interview events.

Voalyre, founded by Tedd, provides global Fintech companies guidance through their challenges through software and advisory services. Tedd's leadership has supported startups and firms like Global Payments OpenEdge and TSYS, focusing on growth and user experience. His collaborations include Apple, Google, Amazon, and Walmart.

For strategic Fintech direction, Tedd Huff's DD3 Media and Voalyre offer services to drive innovation and simplify payments.

The Side Hustle

Are you looking to diversify your income or you're a business seeking innovative distribution channels, you've come to the right place. **The Side Hustle** is your guide on this journey to discover lucrative hustles that can transform your financial future.

Ready to take the next step?

Contact us today to start your hustle or schedule your interview and start your journey to greater visibility and increased sales.

Join the hustle. Expand your reach. Grow your business.

Are you a Hustler or a Company?

We're excited to have you with us. **Subscribe now** and don't miss out on our **podcast episodes**. Until then, keep hustling and making those dreams a reality.



UPCOMING EVENTS

September 8 - 10

WSAA 2025 | Western States Acquirers Association

Fairmont Scottsdale Princess

Scottsdale, AZ

October 26-29

Money 20/20 USA

The Venetian Resort

Las Vegas NV

November 4-5

PayTech Women Leadership Summit

Renaissance Atlanta Waverly Hotel

Atlanta GA

MPC Media Partner Advertisement



September 8
Golf Tournament

September 9-10
WSAA 2025
Fairmont Scottsdale Princess
Scottsdale AZ

REGISTER NOW!

MPC Media Partner Advertisement



October 26-29
Money 20/20 USA

The Venetian Resort

Las Vegas NV

REGISTER TODAY!

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If you're not yet a member, we invite you to [join PTW](#) before registering to receive discounted member-only pricing. Once you've joined, remember to sign into your account to enjoy member discounts. Questions? Please contact us at info@paytechwomen.org.

We look forward to seeing you in Georgia!

REGISTER NOW

BLOG



All Hail Retail Now 2025!



Ferne Glemby Sells CardPlus Empower After Nearly 30 Years; Pete Philomey Named CEO and Rebrands Company

as CardPlus Merchant Services

BLOG ARCHIVE

PRESS



**PayTech Women Sets
Stage for 2025
Leadership Summit**



**NEXGO and Charge
Anywhere Partner to
Deliver Secure,
Terminal Free
SoftPOS Solution
with Tap to Phone
Payments**



**Private 5G Marches
Toward Wider
Adoption**



**Alacriti Unveils Next-
Gen ACH: Automates,
Optimizes, and**

Future-Proofs Payments

PRESS ARCHIVE

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