

JUNE 2024

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Letter from the Director

Greetings!

These long "lazy" days of summer seem to be whizzing by just as fast as they do in any other season, don't they? Let me slow down just a minute to acknowledge the contributors to our June newsletter.

Thank you to this month's sponsor **Intel** and **Kathy Crumley** for sharing her personal and professional enthusiasm for her company and its "superpower."

In this month's featured podcast, host **Nitin Gaur** shares crypto market insights in conversation with colleagues **Mark Witten** and **Greg Galton**. **Wayne Brown** encourages FinTechs and banks to put in the effort to ensure successful partnerships in his article.

We're less than a couple of months away from gathering in Georgia! Don't miss out on the extraordinary opportunities for learning and networking. Register to attend **MPC24, August 13-15th in Atlanta** today.

I look forward to seeing you all soon!

Marla Ellerman
Executive Director
[MPC Digital Commerce Event](#)

MPC Interview



MPC Interviews Kathy Crumley of Intel

Please state your name, title, company, and email address to provide to prospective partners and customers interested in receiving more information.

Kathy Crumley, Global Strategist, Partnership and Alliances at Intel Corporation.

kathy.r.crumley@intel.com

How are you different than other brands in your space?

Simply put, Intel put the silicon in Silicon Valley.

For more than 50 years, Intel has had a profound influence on the world, driving business and society forward by creating radical innovations that revolutionizes the way we live and work while building a smart and connected world across a broad spectrum of industries.

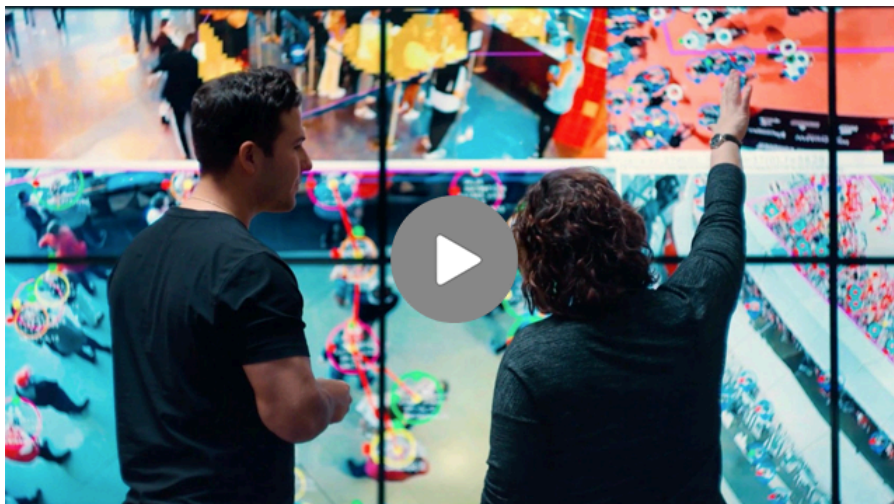
How would you describe your value proposition to prospective customers and channel partners?

Intel is uniquely positioned to capitalize as the entire world becomes digital with partner-led, end-to-end solutions optimized and powered by Intel fortifying the go-to-market motions for fast-tracking innovation to the marketplace.

This is Intel's superpower!

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FEATURED VIDEO



Zack Klima, Founder and CEO of WaitTime, an Intel Gold Partner

WaitTime is a relevant example of Intel's ubiquitous presence in everyday life--AI everywhere!

WaitTime is a patented, real-time and historical artificial intelligence software that uses state-of-the-art imaging techniques to monitor crowd behavior in large-scale venues. It makes events better for fans and better for business.

WATCH HERE

The FinTech Innovation Corner



A Successful FinTech Bank Partnership Leads with Strategy by Wayne Brown

The buzz around the growth of FinTech-Bank partnerships continues to increase becoming more of a reality than hype. For years, a startup developing a strategic partnership with a bank was rare or unheard of. But times continue to change and opportunities for collaboration are real. Despite FinTech's capacity to build meaningful relationships with banks, successful execution starts with strategy. Without a strategy, FinTechs are set for failure.

The Walker Group has helped hundreds of FinTechs, directly or through incubators and accelerators, to partner with banks. Although most of these partnerships are included as success stories some are not, mainly due to the FinTech either not developing or improperly executing a strategy.

READ MORE

Wayne Brown is the Managing Director at the Walker Group, a bridge between FinTech and financial institutions, working with FinTech companies and banks to find and create mutually profitable opportunities. Their varied market segments enable them to identify synergies and opportunities to stimulate growth, which includes identifying new products and services, building a strategic plan, or entering new markets. For more information about The Walker Group contact wbrown@walkergroupnyc.com.

(re)CAST



Crypto Market Dynamics: Insights from Industry Experts

In this episode of Beyond Bitcoin, **Nitin Gaur** dives into global financial trends and their impact on crypto markets with Portal Asset Management colleagues **Mark Witten** and **Greg Galton**, providing insights on the evolving market dynamics influenced by inflation, monetary policies, and rate cuts. They discuss the implications of regulations, election cycles, and the rise of alternative assets like gold and crypto. Learn about the long-term investment strategies, the role of ETFs, and the growing importance of real-world asset tokenization in the crypto space. This episode is packed with valuable perspectives for both seasoned investors and newcomers to the crypto world.

WATCH HERE

Deryck Graham, CEO of Portal Asset Management has over 30 years' experience building and listing companies on the Australian Securities Exchange and 19 years' experience as a public company director. As an active investor in the blockchain space, Deryck has been an angel investor for many years, and continues to advise nationally and internationally.

Nitin Gaur is co-Founder and CTO at Portal Asset Management. He is also Co-Founder of Co-Founder Ethers Labs and most recently, LedgerLinks. As founder and director of IBM Digital Asset Labs – Nitin devised industry standards and use cases, working towards making blockchain a reality. As a recognized IBM Distinguished Engineer and Master Inventor, Nitin has a rich patent portfolio.

UPCOMING EVENTS

FROM COST TO PROFIT: DATA-DRIVEN BUSINESS WITH A FOCUS ON REAL-TIME ANALYTICS

THE DETAILS

JUNE 27, 2024

1:00 PM - 2:30 PM

zoom

www.thefintechvirtuallunch.com

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MANAGING PARTNER

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EXECUTIVE BUSINESS PARTNER

MICHAEL SHEELY
VP OF BUSINESS DEVELOPMENT

WALKER group **The Fintech VIRTUAL LUNCH** **THE EXCHANGE** **Goldenore**

July 16-17

MOMENTUM AI San Jose 2024 | Reuters Events

AI Summit & Global Broadcast

San Jose Hilton

San Jose, CA

July 25-27

Bitcoin 2024

Music City Center

Nashville, TN

Aug 7-9

Fintech Devcon

Fairmont Austin

Austin, TX

Aug 13-15

MPC24: The Digital Commerce Event

Westin Atlanta Perimeter North

Atlanta, GA

MPCE 24

The Digital Commerce Event

REGISTER TODAY

Three Days of Immersive Learning, Networking, and Fun!

August 13-15, 2024 | Atlanta, GA
Westin Atlanta Perimeter Hotel

ADMIT ONE

REGISTER TODAY!

Check back often to see updates as we confirm 2024 [Speakers](#), [Sponsors](#), [Partners](#), and [Agenda](#) details.

[Book your room at a special event rate.](#)

Contact christina@mpcevent.com if you need assistance registering for the event or hotel room.

We look forward to seeing you in Atlanta in August!

BLOG



**Where AI Is Now and
Where It's Going in
the Next 5 Years**



Navigating Embedded Payments in 2024



Goldenore Welcomes Michael Sheely as Vice President of Business Development for North America

BLOG ARCHIVE

PRESS



Mastercard Crypto Credential Goes Live with First Peer-to-Peer Pilot Transactions, Adds New Partners to the Ecosystem



MPC24 Unveils Agenda for Digital Commerce Event, to be Held August 13-15, 2024, in Atlanta

PRESS ARCHIVE

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