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September 2022



From the Director's Chair

Welcome to the After Party issue of The MPC Show Times!

A very special thank you to all who attended our 12th annual conference at the Westin Atlanta Perimeter North last month. Special shout-out to Atlanta – the epicenter of fintech, banking and payments – a perfect location for MPC: The Digital Commerce Event.

It was so exciting to get together after a two-year hiatus, and network and learn from each other. There's no substitute for a live event - our sponsors, exhibitors and speakers delivered amazing content, discussions and live demos in banking, crypto, fintech, mobile payments and more!

Big thanks to everyone who shared their comments, photos and videos. If you missed any part of MPC22, or would like to revisit favorite sessions, on-demand videos are available on [YouTube](#).

In this issue, sponsored by Intel, you'll hear from people who are changing the world with technology and driving meaningful change through digital transformation.

What did you like about our show and what topics would you to explore at MPC23? Drop me a note at marla@mpcevent.com and stay tuned for our upcoming Call for Speakers.

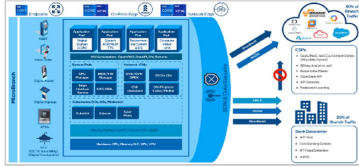
It's great to have you with us on this journey. Thank you again for making MPC22 a success. We look forward to our continued collaboration as we plan for MPC23 next August in Atlanta.

Drop me a note at marla@mpcevent.com and let's connect on [LinkedIn](#) and [Twitter](#).

A handwritten signature in black ink, appearing to read 'Marla Ellerman'. The signature is fluid and cursive, with a long horizontal flourish extending to the right.

Marla Ellerman

Executive Director
MPC Digital Commerce



Micro-Branches are the Way of the Future

Technology has several goals for retail banks, including the migration of transactions and sales to digital channels, 24/7 customer access for every interaction, a personalized approach to sales, and a unified, omnichannel user experience—meaning that customers have a seamless experience whether they are online, on an app, or in the branch.

Micro Branch is a robust banking model with a digital platform as its base. Micro-Branches are a type of physical bank branch that requires a much smaller footprint than the typical branch by merging the Digital and Physical banking experiences.

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To the Edge and Beyond

How Micro-branches are Changing the Face of Retail Banking

MARCH 17, 2022

Apple
 Google
 Spotify

How smart technologies from Intel and Canonical are helping banks lower costs and meet evolving customer needs through the deployment of micro-branches.

|| Pause





Backstage with Shailesh Chaudry, Intel

What impacts did COVID have on the banking industry?

Covid has accelerated the digitalization of retail bank branches whether we like it or not. It has altered the ecosystem as a lot of banking activities are now being pursued through online or mobile banking and due to covid, the rise of digitalization is required to connect both online and offline technology to provide a seamless experience for the customer.

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SOUND CHECK WITH B2B VAULT

The Payment Technology Podcast



What is the Real End Game with the New SIC Code for Firearms?

ISO, the organization in Switzerland that makes up the codes for individual business types that are used around the world, and by the card brands, to identify specific business types, has issued a new code for Firearms/Guns.

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COMMERCE CURTAIN CALL



B2B Payments & Virtual Cards: Bridging Data & Speed

Commercial virtual card use has boomed in recent years, from supplier payments and software subscription to insurance and travel expenses. The worldwide value of these transactions are expected to hit \$7 trillion in 5 years, a gain of \$5 trillion from 2021, according to Visa.

However, this phenomenal growth expands beyond commercial use cases. Virtual cards usage is also increasing among consumers, whether it's to solve traditional pain points around cross-border payments, to enable instant and smooth access to credit, or buy now, pay later (BNPL) solutions.

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MPC22: The Currency of Change, a Snapshot of the Show

MPC launched its first post-pandemic, in-person show in Atlanta, GA, Aug 22- 24, 2022, attracting business leaders and executives from across the payments and digital commerce ecosystem. Throughout the three-day conference, banks, fintechs, technology companies and service providers shared perspectives on trending topics, including the following:

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The Very Point of Sale: From Underserved to Understood

Why would financial institutions, with rich reserves of consumer data, artificial intelligence and advanced sense-making technology, paint marginalized communities with a broad brush? Aggregating all types of underfinanced individuals into one amorphous "underserved" demographic seems odd, especially in financial services, an industry that champions personalization at scale. Examples of personalization on a massive scale might be an app notifying a user that a favorite brand will be going on sale, or a store beacon pinging a nearby customer with a compelling, time-sensitive offer. While millions of consumers experience these connections, the moment may indeed feel intimate, as if "my brand really gets me."

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EVENT UPDATES

MPC
THE DIGITAL COMMERCE EVENT

THE WESTIN ATLANTA
PERIMETER NORTH
AUGUSTS 22-24, 2022

**THE CURRENCY
OF CHANGE.**

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NOW AVAILABLE ON
THE MMT YOUTUBE
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POST-EVENT
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PRESS

The 2022 State of AP Report

Compiling responses from over 900 finance professionals and nearly 200 vendors, this report is chock-full of AP insights to finish the year strong.

[CHECK IT OUT](#)

Critical Supplier Relationships Raise Strategic Priority of AP & Payment Processes in B2B



Habito Reports Significant Increase in Mortgage Fraud Detection Following Implementation of Resistant AI Document Forensics Solution



Paytronix & Yumpingo Partner to Give Brands Deeper Insights About Their Digital Users

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