



October 2022



From the Director's Chair

Welcome to the October issue of The MPC Show Times!

MPC is a proud media partner of Money20/20. This year's event at the Las Vegas Venetian was spectacular. I enjoyed watching so many of you take the stage and share your thought leadership on trending issues in cybersecurity, fintech, banking, financial services, and more!

Special thanks to everyone who made time to meet for interviews, drinks, or coffee. If we missed each other, let's catch up virtually. I'd love to hear your thoughts about our industry and brainstorm on topics of interest for MPC23.

What did you like about our show this year and what topics would you to explore at MPC23?

It's great to have you with us on this journey. Thank you again for making MPC22 a success.

We look forward to our continued collaboration as we plan for MPC23 next August in Atlanta.

Drop me a note at marla@mpcevent.com and let's connect on [LinkedIn](#) and [Twitter](#).

A handwritten signature in black ink, appearing to read 'Marla Ellerman'.

Marla Ellerman

Executive Director

[MPC Digital Commerce](#)



Snapshots from MPC22



After two years of virtual conferencing, [MPC: The Digital Commerce Event](#) took place in person at the Westin Atlanta Perimeter North, Aug. 22 to 24, 2022, attracting several hundred banking, financial services, tech and merchant services professionals. Palpable energy flowed through the exhibit hall, breakout sessions and main stage at MPC's 12th annual conference. [Peter Gordon](#), head of enterprise money movement at [U.S. Bank](#), opened the first workshop, which included three interactive sessions on building, connecting and innovating. Sponsored by U.S. Bank, and co-presented by senior executives at [Elavon](#), sessions explored how robust frameworks and partnerships foster innovation in commerce and financial services.

[READ MORE](#)



MPC The Digital Commerce Event | INNOVATE: THE PROOF OF ...





COMMERCE CURTAIN CALL



Dr. Angela Murphy
Just in: Dr. Murphy takes the stage at Money20/20. Stay tuned for highlights in next month's newsletter.

Posted on LinkedIn, Sunday, Oct. 23, 2022: Thrilled to be part of Money20/20 US and the Rise Up program. Special thanks to Tracey Davies (Byers) for kicking off the program! #conference #leadership #womenintech #womeninfintech #learnservelead

AUTHOR

Angela Murphy, Ph.D.
Vice President, Business Development,
Photon Commerce

Dr. Angela Murphy has experience in artificial intelligence, financial technology, and the global payments industry, building on her skills as a storyteller and rhetorician. She engages at the intersection of strategy and insight to drive results for her clients. In her current role at Photon Commerce, she helps run a team that uses artificial intelligence and machine learning to solve complex problems in the payments industry. Dr. Murphy received her Ph.D. from the University of Kansas and currently resides in Kansas City with her husband, Brock, and German Shepherd rescue, Roscoe.





Money20/20, the largest FinTech Event, kicks off the week

Money20/20, the largest FinTech event in the world, is kicking off its largest post-Covid show in Las Vegas, NV, Oct. 23-26. And here I am, with around 11,500 colleagues from more than 3,000 banks, FinTechs, technology firms, service providers, and policymakers from around the world, for 3½-days of intensive learning, interactions, and networking.

Here are some highlights from the most impactful discussions conducted early Monday morning Oct. 24. Stay tuned for more stories in my next column! Scarlett Sieber, Chief Strategy Officer at Money 20/20 conducted an in-depth conversation with Serena Williams, 23-time Gram Slam Champion and Entrepreneur at Serena Ventures, and Takis Georgakopoulos, Global head of payments at JPMorgan.

[READ MORE](#)



SOUND CHECK WITH B2B VAULT
The Payment Technology Podcast



Durbin 2.0: A Clear and Present Danger By Allen Kopelman

It's called Durbin 2.0 for a reason: the policymaker who never took the time to understand how credit card processing works is back, with more prescriptive legislation designed to fix things that aren't broken. We went live on LinkedIn to discuss the proposed bill and its potential impacts, in the latest installment of our FinTech Fridays series, "Credit Card Competition Act of 2022 – Walmart & Target Urge Support of Bill," also available on demand as Episode 114 of the B2B Vault: The Payment Technology Podcast. For more information, view the YouTube video of Episode 114 on <https://youtube.com/watch?v=1DP8aquYlcg&t=64s> or listen to the audio version on Spotify at https://open.spotify.com/episode/5jE2K2ZE9WqSRx6H0Pj9UD?go=1&sp_cid=d884a8104ffb3e2fb1a31a0f9fe2cdce&utm_source=embed_player_p&utm_medium=desktop&nd=1

Durbin is going to try to force this bill by hiding it inside a major piece of legislation, the National Defense Authorization Act, that has to pass because it involves our military. This is the same tactic he used the first time around with Durbin 1.0, which he added to the Dodd-Frank Act so it would slide through with little to no fanfare, letting the chips fall where they may and without even a hint of how it would affect consumers.

[READ MORE](#)



BLOG



Durbin 2.0: A Clear and Present Danger, Allen Kopelman.

[READ MORE BLOGS](#)

PRESS



U.S. Consumers Prefer Seamless and Fully Integrated Payment Experiences, New Entrust Survey reveals



Synchrony Expands Partnership With Cycle to Deliver Integrated Digital Payments Solutions for Hearing Providers



AppTech Payments Corp. Announces Partnership with Chip Financial



Fintech Automation, ForwardAI Partner

[READ MORE PRESS](#)

CONTRIBUTORS

Marla Ellerman, [MPC](#)

Tracy Lai, [Lystar Group](#)

Dale Laszig, [DSL Direct/The Green Sheet](#)

Christina Dumlao, [MPC](#)

[View this email in your browser](#)

You are receiving this email because of your relationship with MPC. Please [reconfirm](#) your interest in receiving emails from us. If you do not wish to receive any more emails, you can [unsubscribe here](#).

This message was sent to marla@mpcevent.com by info@mpcdigitalevents.com
Scottsdale, AZ, 85254

 [Unsubscribe](#) | [Manage Subscription](#) | [Forward Email](#) | [Report Abuse](#)

 **This is a Test Email only.**

This message was sent for the sole purpose of testing a draft message.