



August 2022 - MPC22 SHOW GUIDE



From the Director's Chair

Welcome to MPC22 – I'm excited to meet with all of you in person at MPC: The Digital Commerce Event.

As we celebrate our 12th anniversary, I'd like to thank MPC sponsors, exhibitors, speakers and attendees for sharing our journey. After two years of digital conferencing, we look forward to live networking and demos in our exhibit hall and real-time presentations on our main stage.

The past two years have been a transformative time for fintechs, financial institutions, security and payments industry stakeholders. We have seen continued consolidation and innovation in our space. In the next 3 days, we will explore these topics with Industry leaders who are shaping next-generation digital commerce as they share their insights in keynotes, panels and networking sessions.

MPC22 will reprise popular favorites like U.S. Bank's workshop and Aite-Novarica Group's digital wallet awards. This year's theme, "The Currency of Change" is bound to provoke discussions and inspire us all. Be sure to visit our exhibitors and join our live presentations and networking.

With our best years of Digital Commerce ahead of us, let's all be part of The Currency of Change.

A handwritten signature in black ink, appearing to read 'Marla Ellerman'. The signature is fluid and cursive, with a long horizontal flourish extending to the right.

Marla Ellerman

Executive Director

[MPC Digital Commerce](#)

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Monday, August 22, 2022

WORKSHOP: BUILD, CONNECT, INNOVATE: DIGITAL TRANSFORMATION (in three simple steps)

- BUILD: THE NEW PAYMENTS ECOSYSTEM MPC21 OPENING SESSIONS
- CONNECT: PARTNERSHIP STRATEGIES FOR ACCOMPLISHING THE WIN-WIN-WIN
- INNOVATE: THE PROOF OF PARTNERING & THE ELAVON SUCCESS STORY

BANKING TRACK

- KEYNOTE: NLP TECHNOLOGIES & APPLICATIONS IN DIGITAL ECONOMY
- PANEL: ENABLING THE FUTURE OF FINANCE
- KEYNOTE: OPTIMIZING THE VALUE OF FINTECH PARTNERSHIPS
- PANEL: UPDATE ON CENTRAL BANK DIGITAL CURRENCY
- PANEL: THE POWER OF MINORITY TRANSACTIONS
- KEYNOTE: THE NEXT REVOLUTION IN FINTECH
- KEYNOTE: WHY ESG IS FUNDAMENTAL TO BLOCKCHAIN & THE FUTURE OF PAYMENTS
- PANEL: PAYMENT PROGRESS: BETTER WAYS TO PAY

GENERAL EDUCATION

- VISIONARY AWARD PRESENTATION

Tuesday, August 23, 2022

PAYMENTS TRACK

- KEYNOTE: OPTIMIZING FOR MOBILE PAYMENTS
- KEYNOTE: THE SECRET WEAPON: FIGHTING OFF FINTECHS WITH DIGITAL BILL PAY
- PANEL: HOW IMPORTANT IS A POS & WHAT ARE THE OPTIONS? FROM POINT OF SALE TO POINTS OF INTERACTION

- PANEL: BUILDING FREIGHT FINTECH: DISRUPTING PAYMENTS IN THE TRANSPORTATION INDUSTRY
- KEYNOTE: THE POWER OF EMBEDDED REAL-TIME PAYMENTS
- PANEL: MAKING MOBILE THE HOME OF TOUCHLESS PAYMENTS
- PANEL: DEFI PAYMENTS – WHAT EVERYONE NEEDS TO KNOW NOW
- KEYNOTE: WHAT DO CONSUMERS HATE ABOUT PAYMENTS?
- PANEL: WHAT DOES THE FUTURE HOLD FOR PAYMENTS
- PANEL: LOYALTY IS THE NEW, DEMOCRATIZED CURRENCY
- KEYNOTE: FROM SHARE OF WALLET TO SHARE OF LIFE: DECONSTRUCTING THE FINTECH FLYWHEEL
- PANEL: THE RISE OF DIGITAL COMPENSATION
- PANEL: NAVIGATING THE BNPL JOURNEY

Wednesday, August 24, 2022

FRAUD, RISK, SECURITY & COMPLIANCE TRACK

- KEYNOTE: FRAUD ALWAYS FOLLOWS THE MONEY
- PANEL: LEGAL DEVELOPMENTS IN CRYPTO PAYMENTS
- PANEL: CNP FRAUD, FALSE DECLINES & ATOS
- KEYNOTE: THE EVOLUTION OF DATA BREACHES – AND WHAT IT MEANS TO OMNICHANNEL COMMERCE
- PANEL: MOVING THE NEEDLE: THE IMPORTANCE OF SPONSORSHIP
- PANEL: BEYOND PASSWORDS & PANS: THE NEW FRONTIER OF IDENTITY MANAGEMENT & FRAUD-FREE COMMERCE, POWERED BY ANONYMOUS BIOMETRICS

GENERAL EDUCATION

- DIGITAL WALLET AWARDS PRESENTATION

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THE WESTIN ATLANTA
PERIMETER NORTH
AUGUST 22-24, 2022

**THE CURRENCY
OF CHANGE.**

NETWORK
BREAK

Tuesday, August 23 @ 10-10:35am ET

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AUGUST 22-24, 2022

**THE CURRENCY
OF CHANGE.**

NETWORK
LUNCH

Tuesday, August 23 @ 12:25-1:15pm ET

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**THE CURRENCY
OF CHANGE.**

NETWORK
BREAK

Tuesday, August 23 @ 3:05-3:50pm ET

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AUGUST 22-24, 2022

**THE CURRENCY
OF CHANGE.**

**NETWORK
BREAKFAST**

Wednesday, August 24 @ 7:30-8:20am ET

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PERIMETER NORTH
AUGUST 22-24, 2022

**THE CURRENCY
OF CHANGE.**

**NETWORK
BREAK**

Wednesday, August 24 @ 10-10:20amET

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GoCart Why is the online checkout process frustrating?

GoCart Consumer trends in the Restaurant industry highlight technology

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MX Powers Account Verifications for FuturePay

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1011

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