



June 2022



From the Director's Chair

Welcome to the June 2022 edition of the MPC Show Times. In a month filled with graduations, weddings, conferences and shows, the RSA brought security experts to San Francisco June 6th to 9th, and the Southeast Acquirers Association (SEAA) opened its 21st annual conference in Atlanta on June 13th, a day after Broadway's 75th anniversary celebration of the Tony Awards in New York City.

Behind the excitement and glamour, event planners, marketing teams, producers and directors strive for perfection, in much the same way that fintech, InfoSec, financial services, cryptocurrency, and payments experts collaborate to create a seamless customer experience.

This issue of the MPC Show Times is dedicated to everyone in the commerce value chain whose collective efforts make solutions that work. Please join me in celebrating innovators, app developers, and defenders of digital commerce, many of whom will be taking the stage August 22 to 24 at the MPC Digital Commerce Event.

Registration is open and it's not too late to grab your [Early Bird spot](#) or [special room rate](#)! Remember to enter your favorite MPC sponsor's promotion code for an additional discount.

I can't wait to welcome you in person to MPC22, our 12th annual conference!

Keep your updates, stories and feedback coming - I always love hearing from you!

Drop me a note at marla@mpcevent.com and let's connect on [LinkedIn](#) and [Twitter](#).

A handwritten signature in black ink, appearing to read 'Marla Ellerman'. The signature is fluid and cursive, with a long horizontal flourish at the end.

Marla Ellerman

Executive Director

[MPC Digital Commerce](#)



Build, Connect, Innovate: The Power of Embedded Real-Time Payments

There's a lot to be excited about this year when it comes to digital payments and money movement. Along with our clients at U.S. Bank, I'm particularly pleased to see the growth of real-time payments and the RTP network. The payments and money movement industries are truly thriving as businesses look to RTP to make their operations more efficient and improve the payment experience for their customers, employees and vendors.

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Webinar - SMB Banking Disruption & Innovation





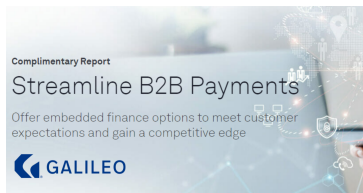
Backstage with Mario Galatovic, Utimaco

5G ultra-wideband technology began rolling out in April 2019 and continues to make its way around the globe, creating an infrastructure designed to support agile video streaming and multi-device connectivity. *The Green Sheet* recently interviewed Mario Galatovic, vice president of products and alliances at Utimaco about the changes we can expect with 5G technology.

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NEWS DESK



B2B Embraces Embedded Finance

The rise of embedded finance tools in the consumer sector in recent years has made payments and money management significantly more convenient, flexible and intuitive for users, while drastically increasing revenue and growth opportunities for providers.

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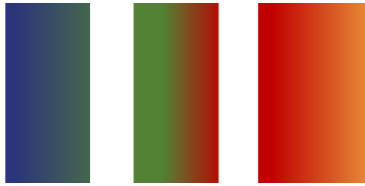


Getting Back to In-person Meetings

On May 24, 2022, FinTech Nexus, formerly Lendit, drew more than 4000 attendees to New York's Jacob Javits

Center for two intense days of engagement and networking. Following are conference highlights:

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Equity News



Investing in the Future of PayTech

I am excited to announce a new Wnet program that will prepare you to **lead with ease, perform at your peak, influence** those around you and positively affect your organization. As co-chair with Tom Wimsett, Chairman & Managing Partner, Merchant's PACT, we have developed the [PayTech Women Executive Academy](#) with expert executive coaches and trained facilitators to propel you to succeed, be effective communicators and thought leaders, and deliver well-received messages that will empower others.

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CRITIC'S CORNER



How Will You Celebrate Finclusion Day?

May 2022 went out with a bang and a new fintech holiday: Finclusion Day!

What better way to gauge our collective progress than with our very own holiday? Going forward, fintechs around the world will promote advances in financial inclusion every May 31. And considering our industry's vast reserves of creativity, I can't wait to see all the different ways we'll celebrate our similarities and differences across our ongoing fintech journey.

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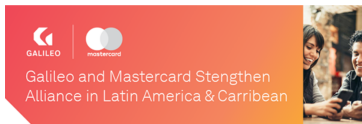


Aliaswire Announces

New Multi-Payer Capability for Property Management



MPC: The Digital Commerce Event Selects NextTech Communications as Agency of Record for MPC22



Galileo & Mastercard Strengthen Alliance in Latin America & Caribbean



Crypto.com Brings Crypto.com Pay to All Shopify Merchants

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