



February 2022



From the Director's Chair

Welcome to the February 2022 edition of The MPC Show Times, brought to you by our sponsor, CyberMoney. In our backstage interview, Rob Hanlon, CEO at CyberMoney, reflects on his personal journey from consumer packaged goods to payments, highlighting the remarkable innovations he has seen in both industries and how they enrich the commerce value chain.

I'm excited to welcome you back in person to MPC22, to be held in Atlanta Aug. 22-24, 2022.

Thank you to all the industry experts who answered our Call for Speakers. We're impressed by the quality and quantity of your submissions and will be in touch soon.

Look for additional details in the coming weeks as we finalize our plans and agenda.

What excites you most about our upcoming live event?

I'd love to hear from you.

Drop me a note at marla@mpcevent.com and let's connect on [LinkedIn](#) and [Twitter](#).

A handwritten signature in black ink, appearing to read 'Marla Ellerman'.

Marla Ellerman
Executive Director
[MPC Digital Commerce](#)



Backstage with Rob Hanlon, CEO at CyberMoney

As the President and CEO of CyberMoney® Rob Hanlon is leading his organization as they deploy a revolutionary and disruptive payment platform to fulfill market demands created by fundamental changes in consumer behavior and business needs. An executive leader who combines deep technical expertise, broad business experience and trust-based relationships to drive transformation resulting in extraordinary growth and profitability. Experienced leading large multi-national organizations through growth, M&A due diligence and integration, while successfully delivering strategic programs on a global scale. Rob most recently served as Chief Information Officer of Treehouse Foods (NYSE: THS) where he held full accountability for information technology and M&A transition services.

[READ MORE](#)



Enriching the Commerce Value Chain

I recently had a chat with Rob Hanlon, CEO at CyberMoney about the changes we've seen in the past several decades with consumers, merchants and third-party service providers. Hanlon noted we've come a long way from the big brand era.

[READ MORE](#)



Payment Progress 2022

As we emerge from the too-lengthy COVID business fog, it is interesting to see how businesses have adapted to adversity, in their business practices and even in the way that they transact.

Businesses of all sizes have discovered that personnel can work *remotely*-- efficiently and with a high level of productivity. As a result, many businesses are opting to allow employees to permanently work from home, thereby reducing corporate costs and retaining workers that are embracing work-from-home as their new "normal." But, what about business payments? Are businesses reassessing their payment methods and strategies as 2022 and 2023 come into focus? The simple answer is "Yes," though it is yet unclear as to what decisions are being made.

[READ MORE](#)



NEWS DESK



Commerce Curtain Call

I am excited to join the MPC community and share my thoughts on industry trends and innovations. Over the past few years, my writing focused on B2B payments and the gaps in payments processes. In my experience, the key to transforming B2B commerce comes from understanding the manual processes that inhibit growth, drive cost within a company. Most of the time, decisions around AP/AR are driven by company history, fear, and legacy systems that are cumbersome to change.

[READ MORE](#)



Asia Financial Forum

More than 66,000 viewers from 82 countries and regions attended the 15th HK Asia Financial Forum, which was held online by Hong Kong Trade Development Council (HKTD) and HK government Jan. 11 to 12, 2022. 73 percent of attendees were CEOs and senior decisionmakers.

[READ MORE](#)



EVENT UPDATES



MPC: The Digital Commerce Event to be held Aug. 22-24, 2022

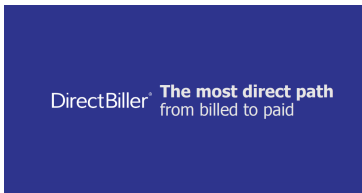
The Popular Conference and Expo will Showcase Leading Banks, Technologists and FinTech Brands

PHOENIX – February 17, 2022 – [MPC22](#), the premier MPC Digital Commerce Event, today announced it will host its 12th annual conference on Aug. 22-24, 2022 at the Westin Atlanta Perimeter North, event organizers stated.

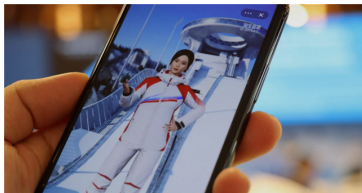
[READ MORE](#)



PRESS



Aliaswire Expands Consumers' Online Payment Options with Mastercard Bill Pay Exchange™



Alibaba unveils "Virtual Influencer" for the Olympic Winter Games Beijing 2022

[READ MORE PRESS](#)



CONTRIBUTORS

Marla Ellerman, [MPC](#)

Tracy Lai, [Lystar Group](#)

Dale Laszig, [DSL Direct/The Green Sheet](#)

Shilo Lusson, [MyWay Projects](#)

Angela Murphy, Ph.D., [Coruzant Technologies](#)