

November 2021

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## From the Director's Chair

Welcome back to The MPC Show Times at this most wonderful time of the year!

With positive predictions rolling in from the National Retail Federation, retailers, banks and fintechs are gearing up for record holiday spending as consumers flex their digital wallets and favorite ways to pay.

With Black Friday, Cyber Monday and Giving Tuesday waiting in the wings, this year's holiday season is also shaping up to be more global and omnichannel than ever before. We're excited to see the potential for cross-border payments, digital and mobile commerce, gift and loyalty programs, curbside pickup and Buy Now Pay Later to brighten the holidays.

Here at the intersection of digital commerce and technology, we'll be interested to see how new and emerging technologies shape the holidays in 2021.

These are times to appreciate the special people in our lives and MPC celebrates our friends, sponsors, exhibitors and attendees who are with us on this journey.

Happy and Healthy Thanksgiving from all of us at MPC!

What are your plans for this holiday season? Drop me a note at [marla@mpcevent.com](mailto:marla@mpcevent.com) and let's connect on [LinkedIn](#) and [Twitter](#).

**Marla Ellerman**  
Executive Director  
[MPC Digital Commerce](#)



## HK FinTech Week Reviews Year, Looks Ahead

HK Financial Services, the Treasury Bureau and Invest HK hosted Hong Kong FinTech Week 2021, the first hybrid event, held November 1-5 at both HKCEC and online. As one of Asia's most influential FinTech conferences, the event drew nearly 17,000 participants onsite and online, including executives, investors, regulators, entrepreneurs from more than 60 economies, 400 exhibitors and more than 25 delegations all over the world.

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## Backstage with Michael Ault, Founder & CEO of UTP

MPC is delighted to share perspectives from payments industry leader Michael Ault, as he reflects on 2021 and looks ahead to a bright new year. Following are his predictions for the payments industry and how the pandemic has reshaped the digital commerce ecosystem.

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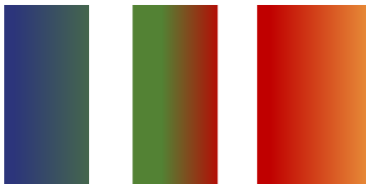
# NEWS DESK

## NRF Predicts Healthy Holiday Spend



In an Oct. 27, 2021, media briefing, The National Retail Federation forecast strong holiday sales for online and brick-and-mortar retailers exceeding last year's holiday spend by as much as 8.5 to 10.5 percent and revenues of \$843.4 to \$859 billion, according to NRF president and CEO Matthew Shay.

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## Equity News



## Wnet Celebrates 15-year Anniversary

This year's [Wnet Leadership Summit](#), [held Nov. 3-4, 2021, and] presented by FIS, was twice as special as we celebrated our 15-year anniversary and, at long last, gathered in-person to invest in ourselves, our career development, our teams and our financial future. I was honored to present the 2022 Wnet Board and President's Advisory Council and be part of the Awards program where 19 individual, seven company and three chapter nominees were recognized for their commitment to the mission of Wnet. We also honored the 2020 award winners as the pandemic cancelled our event last year.

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## EVENT UPDATES



THE DIGITAL COMMERCE EVENT  
AUGUST 2022

**CALL FOR SPEAKERS OPENS JANUARY 3, 2022**

## BLOG

**Aite**Novarica

**Maximizing the Potential  
of CNP: Collaboration  
via 3-D Secure Is Key**

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# PRESS



## Arkose Labs Announces Significant Updates to Fraud Deterrence Platform Across Attack Detection & Response



## PPS & ViaBill Join Forces to Bring BNPL to Shoppers In-store & Online

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### CONTRIBUTORS

Marla Ellerman, [MPC](#)

Tracy Lai, [Lyster Group](#)

Dale Laszig, [DSL Direct/The Green Sheet](#)

Shilo Lusson, [MyWay Projects](#)