

October 2021

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## From the Director's Chair

Welcome back to The MPC Show Times, where digital commerce and technology meet.

October is a peak month for payments and financial services professionals. This issue highlights thought leaders who are shaping the future of retail, cybersecurity and commerce.

We invite you to join a steady stream of hybrid and on-site events and presentations, throughout October and November, as we celebrate our industry's continuous pipeline of disruptive innovations.

As holiday season draws near, what technologies and solutions are on your near-term roadmap? Share your stories and thoughts with me at [marla@mpcevent.com](mailto:marla@mpcevent.com). and let's connect on [LinkedIn](#) and [Twitter](#).

**Marla Ellerman**  
Executive Director  
[MPC Digital Commerce](#)



## Our AIs are Growing Up

The Green Sheet has been following AI's steady evolution from digital assistants that performed basic tasks to self-directed artificial intelligence that can make split-second more.

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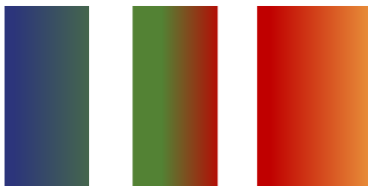


## Credential Stuffing Week Arrives

Arkose Labs, a platinum sponsor of the MPC Digital Commerce Event, has launched Credential Stuffing Week, an event aimed at educating public and private sectors about credential stuffing, also known as account takeover (ATO) and password-spraying fraud. Throughout the week, Arkose Labs will share insights and information about these threats using hashtags [#StopCredStuffing](#) and [#CredStuffingAwarenessWeek](#), company representatives stated.

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# Equity News



## Meet MPC's All-woman Executive Team

Days away from The MPC Digital Commerce Event, MPC executive director Marla Ellerman reflected on her decade-long journey that began with a small workshop in New York City and grew into a global conference with over 1,000 attendees. While this year's eleventh annual conference will deliver a broader agenda than ever before, it will also have her personal touch, she stated, with value-added services that will make MPC unique and special.

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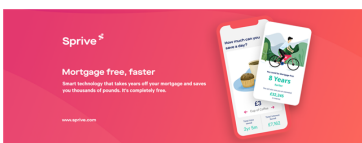
# BLOG



## Experts See More Play-tail, Less Retail in Future Stores



## How Banks Can Reclaim Competitiveness Through a Payment Gateway Partnership



## PPS Powers Sprive, The World's First Mortgage Overpayment Platform

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# PRESS

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## CONTRIBUTORS

Marla Ellerman, [MPC](#)

Tracy Lai, [Lystar Group](#)

Dale Laszig, [DSL Direct/The Green Sheet](#)

Shilo Lusson, [MyWay Projects](#)

#Wnet15