

August 2021 - MPC21 SHOW GUIDE

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## From the Director's Chair

Welcome to MPC21 - it's great to have you with us!

As we celebrate our eleventh anniversary, I'd like to thank MPC sponsors, exhibitors, speakers and attendees for sharing our journey.

As I look back at more than a decade of discussions, networking and deal-making, I'm amazed by our industry's resilience and imagination. I'm excited to welcome innovators to our stage, from across the commerce ecosystem, who are shaping next-generation security, technology and commerce.

This year's show will be a mix of popular favorites like U.S. Bank's workshop and Aite-Novarica Group's digital wallet awards and first-time events such as a job fair, Global Trends Track and magic show. Designed by and for professionals, the show offers both live and on-demand sessions that you can watch at your convenience.

This year's theme, where digital commerce and technology meet, will be reflected throughout our interactive workshops, keynotes, panels and networking, with daily cash prize drawings over the next three days.

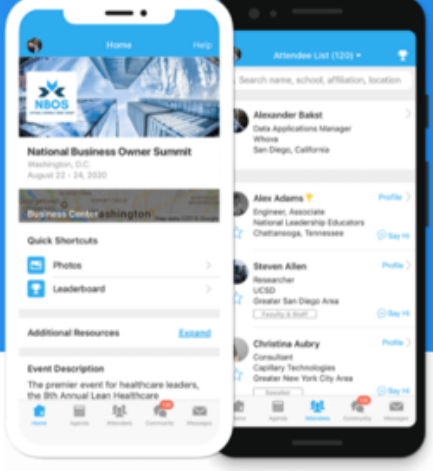
Have a fabulous time and let me know if I can help in any way.

I'm looking forward to welcoming you back next year, in person!

**Marla Ellerman**  
Executive Director  
[MPC Digital Commerce](#)

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**MPC21 Digital Commerce Event**  
Aug 17 - 19, 2021

Please use the email address you registered with the event to sign up

Download on the **App Store** | GET IT ON **Google play**

Android users: if you cannot access Google Play or cannot find Whova, please download the [Android app here](#).

Or sign up with Whova from your desktop browser

GO TO Desktop/Laptop | [Email this page](#)

**Get the most out of the app and have a more productive experience!**

- 1 NAVIGATE** the event agenda and logistics, even without Wi-Fi or data. Access useful information like ridesharing and local attractions through the Community Board
- 2 NETWORK** effectively. Plan whom to meet by exploring attendee profiles and sending out messages
- 3 PARTICIPATE** in event activities through session likes, comments, ratings, live polling, tweeting, and more

**Tuesday, August 17, 2021**

## **WORKSHOP: CHANGING THE PAYMENTS INDUSTRY**

- Connectivity
- The Customer is Always Right: How Dimplifying Digital Payments Went from Option to Obligation
- Payroll 2.0: Compliance, Compensation & Competition

## **MPC21 OPENING SESSIONS**

- Evolving Trends That Will Change the Future of Payments
- What is the Direction of Change?
- Payments After COVID: The Changing Payments Paradigm

## **SECURITY TRACK**

- Playing the Long Game in Mobile Security
- Changing Trends in Fraud
- Safe, Secure, Contactless Commerce
- Global Certification Authorities Discuss Emerging Security Standards
- Secure Mobiel Payments & 5G: The Latest & Greatest

**Wednesday, August 18, 2021**

**BANKING TRACK**

- CX is King - Businesses Must Provide Flexible Digital Solutions to stay Competitive
- How Banks Create Competitive Advantage Through Fintech Partnerships
- The State of Human-centric Digital Transformation
- Why Banks Must Embrace a Smarter Bill Payment Experience
- Prepaid in the Era of Digital Payments & Open Banking
- Humanizing Financial Services Transformation: The Pathway to Making Value Real
- Check It: Secure Payments & Why Checks are a Terrific Transition to e-Payments
- Seizing Opportunity in Emerging Digital Payment Markets
- Consumer Payment Behaviour Changes During COVID
- Next-Gen Banking
- Digital Currencies & the New Wave of Payments Infrastructure
- Key 'Must Have' Strategies to Accelerate Your Transformation Program
- StableCoin's Impact on Payments
- Digital Wallet Innovation Awards... The Best of the Best
- Virtual Happy Hour

**Thursday, August 19, 2021**

**GLOBAL TRENDS TRACK**

- The Finance Industry's Environmental Social Governance (ESG) Commitment
- ESG Investing: Opportunities & Challenges
- Global Payments Development Keynote
- Global Payments Development Panel
- New Development in the Blockchain Era
- Digital Wallet & Privacy Protection
- Overseas Opportunities

**DIGITAL COMMERCE TRACK**

- How Pinterest is Delivering Inspiration in a Post-pandemic World
- Payments Trends & Integrations
- The Rising Generation's Impact on Digital Payments
- Merchant Acquiring Trends: AI, Cloud, Embedded Processing
- Delighting Mobile App Users with an Awe-inspiring Mobile Payment experience

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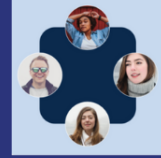
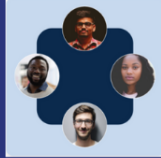
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# NETWORKING



## NETWORKING TABLES



Tuesday, August 17, 2021  
Noon-12:30pm CT

Wednesday, August 18, 2021  
12:20-12:50pm CT

Thursday, August 19, 2021  
1:25-2:10pm CT



## HAPPY HOUR

Wednesday, August 18, 2021  
5:35-6:15pm CT



## SPOTLIGHTS



Tue., Aug. 17 | 11:55am-Noon CT



Wed., Aug. 18 | 10-10:05am CT



Tue., Aug. 17 | 2:35-2:40pm CT



Wed., Aug. 18 | 12:15-12:20pm CT



Thur., Aug. 19 | 12:15-12:20pm CT



## CAREER FAIR

- Search available jobs
- Post your resume
- Network with employers

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**MFC**  
The Digital Commerce Event  
**WHERE DIGITAL COMMERCE  
& TECHNOLOGY MEET**  
AUGUST 17-19, 2021

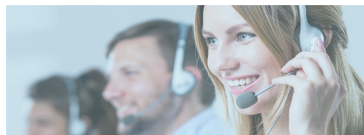
# SPEAKERS





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## BLOG



CALL CENTER PAYMENTS  
LET'S TALK ABOUT THAT  
CHECK OUT OUR LATEST BLOG



### Make Call Center Payments Easy with Virtual Terminal



### Payments are more than products: a consumer's perspective

[READ MORE BLOGS](#)

## PRESS



### MPC: The Digital Commerce Event, set for August 17-19, 2021...



### MPC21 Virtual Announces Keynote Speakers for 11th Annual Digital Commerce Event, August 17-19

[READ MORE PRESS](#)



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