

July 2021



From the Director's Chair

In a business that measures success in nanoseconds, it's hard to believe MPC is turning eleven. What is that in fintech years - a millennium? Whatever, I'm excited to welcome back sponsors, exhibitors and followers and if you are new to MPC, you're in for a treat. This year's show has an exceptional line-up of presenters, keynote speakers and real-time networkers from across the financial services sphere.

This issue spotlights [Arkose Labs](#), a platinum sponsor of MPC21 and global fraud prevention company. As we've seen in recent breaking news, digital commerce adoption has created bountiful opportunities for people, companies and fraudsters.

Arkose Labs has a compelling business model that bankrupts the business of fraud. You can read all about it in this issue and hear directly from Arkose Labs founder and CEO, Kevin Gosschalk at our conference, who will deliver a keynote address on opening day.

With MPC21 Virtual only a month away, we've added Global Commerce Trends to our agenda, brought to you by MPC rising star, Tracy Lai, Partner at LYSTAR Group. Tracy shares highlights and topics from this exciting new track in this issue.

Now more than ever, digital commerce is eliminating friction from our world, giving consumers, merchants and service providers more choices and options in touchless, contactless and embedded payment technologies.

Join us in the digital world for a closer look at digital transformation at MPC21.

Register here: <https://mobilepaymentconference.com/register-now-2021/>. Use code **ARKOSE2021** to receive a free registration.

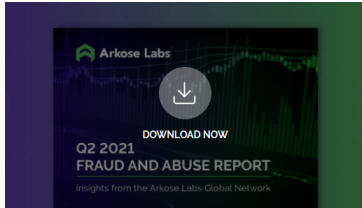
We welcome your insights, blog posts and comments! Email me directly at marla@mpcevent.com and let's connect on [LinkedIn](#) and [Twitter](#).

We're happy to have you with us on this journey!

Marla Ellerman

Executive Director

[MPC Digital Commerce](#)



2021 Q2 Fraud & Abuse Report

Though the world is slowly moving back to normal, fraudsters remain ever-innovative and threats are always evolving. Despite overall fraud levels being down from pandemic-level highs, businesses still face attacks that are highly sophisticated and coordinated.

Download our Q2 2021 Fraud Report to learn:

- Why human-driven attacks are on the rise
- Which industries are seeing the highest fraud levels
- How smart devices are being corrupted and used to launch attacks

[DOWNLOAD THE ARKOSE LABS' REPORT](#)



Backstage with Arkose Labs

Arkose Labs, a global technology leader, takes a novel approach to fraud prevention by bankrupting the business model of fraud. The company uses advanced technologies to remediate attacks in real time, posing a series of step-up challenges designed to wear down fraudsters without adding any friction to the customer experience.

Headquartered in San Francisco, with offices in Brisbane, Australia and London, UK, Arkose Labs was recognized as a 2021 Cyber Defense Magazine “Hot Company in Fraud Prevention”, and recently raised a \$70 million Series C funding round led by SoftBank Vision Fund 2 with additional participation from Wells Fargo Strategic Capital and previous investors M12 and PayPal Ventures.

MPC recently sat down with Kevin Gosschalk, CEO and Founder at Arkose Labs. Following are highlights from our interview.

[READ MORE](#)



Equity News



Women of the C-Suite: Vanita Pandey of Arkose Labs on the Five Things You Need to Succeed as a Senior Executive

Be yourself: I grew up in a very different world and initially I felt the pressure to blend in. Looking back, I realize how important it is to be true to our unique differences and to be aware of who you represent as there could be someone who looks up to you as a role model based on them identifying with you.

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MPC21 Unveils Global Trends Track

MPC21 is pleased to announce a completely new track this year, curated by Tracy Lai, FinTech Consultant and Partner at **Lystar Group**. The Global Trends Track will launch Thursday, August 19, 2021, the third day of MPC's eleventh annual conference.

Designed to explore global trends and developments in digital commerce, the Global Trends Track will feature experts who will explore ESG and post-pandemic trends in financial services, global payments and digital transformation.

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NEWS DESK



Weaponizing the Fight Against Fraud

I recently interviewed security leaders for a lead story, "Cracking Fraud's Code" in Issue 21:07:02 of The Green Sheet. The story explores how AI has become the weapon of choice in cyberwarfare. In Letter from the Editor, Laura McHale Holland, editor in chief at The Green Sheet, stated that fraudsters are devising new ways to hold data hostage, steal identities, expose confidential information and otherwise steal fortunes from victims.

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MPC
The Digital Commerce Event
**WHERE DIGITAL COMMERCE
& TECHNOLOGY MEET**
AUGUST 17-19, 2021

EVENT UPDATE

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MEET OUR KEYNOTE SPEAKERS

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Ammar Ahmed
Senior Director, Billing Solutions
Heartland



Eric Allen
CEO
LISNR



Ashish Arya
Global Head of Vertical Strategy &
Marketing Financial Services
Pinterest



Kathy Crumley
Global Banking Strategist
Intel



Nitin Gaur
Director, Financial Services & Digital Assets
IBM



Scott Goldthwaite
President
Aliaswire



Peter Gordon
Head of Enterprise Money Movement
U.S. Bank



Kevin Gosschalk
CEO & Founder
Arkose Labs



Jean-Pierre Lacroix
President
SLD



Dominic V. Venturo
Senior Executive Vice President,
Chief Digital Officer
U.S. Bank



The Digital Commerce Event
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AUGUST 17-19, 2021

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- Post your resume
- Network with employers

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The Digital Commerce Event
**WHERE DIGITAL COMMERCE
& TECHNOLOGY MEET**
AUGUST 17-19, 2021

CHANCE TO WIN

\$1,000
DAILY!

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REGISTRATION IS OPEN!

Registration is now open for the MPC21 Digital Commerce Event. Use code **ARKOSE2021** to receive a FREE registration, compliments of our generous sponsors.

REGISTER NOW!



THANK YOU FOR YOUR **SUPPORT**

Platinum Sponsor

Use code **ARKOSE2021** when you register to receive a **FREE** pass.

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BLOG



Top 6 Industry-Specific Fraud Attack Trends



Fast Payments, faster payroll, faster progress

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PRESS



Arkose Labs Wins Business, Cybersecurity and Payments Award Honors



Statement on Spearphishing Campaign Targeting Government Organizations, IGOS & NGOS



Socially-distanced Payment & Collection of Prescriptions Enabled by Judopay & MedPoint Partnership

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