March 2021



### From the Director's Chair

March came in like a lioness this year, with fintechs around the world celebrating International Women's Day and Women's History Month. These occasions remind us of women's contributions in every sector of the commerce ecosystem. This issue of The MPC Show Times will take you behind the scenes with Michelle Tran and Sasha Pilch, co-founders of NYC Fintech Women who recently cohosted a women's leadership event with UN Women and Nasdaq.

We'll also bring you highlights from the campus of MIT, where leaders from around the world gathered to discuss adjacent opportunities in the post-pandemic landscape.

We applaud Worldline for being first out of the gate with a Mastercard Enhanced Contactless (Ecos) certification. As consumers around the world embrace clean commerce and touchless digital payments, these new guidelines will help protect data while improving interoperability.

With Spring and peak payments industry season approaching, we're excited to connect with you, across borders and channels, in celebration of new beginnings.

If you'd like to share your insights, blog posts and comments, email me directly at marla@mpcevent.com and let's connect on LinkedIn and Twitter.

See you online!

Marla Ellerman

**Executive Director** 

MPC Digital Commerce

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Greetings, Everyone! I'm excited to share my recent interview with Michelle Tran and Sasha Pilch, co-founders of NYC Fintech Women shortly after their epic IWD Women in Leadership event with Nasdaq and UN Women.

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# **Equity** News



# International Women's Day & Women's History Month

Fintechs around the world celebrated International Women's Day and Women's History Month. Following are several highlights:

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# MIT Conferences Highlight Post-pandemic Innovation

Professionals around the world convened March 5 to 12, 2021, at Massachusetts Institute of Technology in Cambridge, Mass., to discuss prospects for innovation in the post-pandemic landscape. Separate student-led conference tracks included the MIT FinTech Conference, MIT Asia Business Conference and MIT-China Innovation and Entrepreneurship Forum.

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# EVENT UPDATE

### **Heartland**

A Global Payments Company

MPC is happy to welcome Heartland Payment Systems LLC as our first official platinum sponsor. Heartland has more than 24 products and services that can help companies and organizations succeed through the use of financial technology. Providing everything from payment processing to payroll and point of sale to capital lending and customer engagement, we're likely to have exactly what you need to thrive in the ever-changing business world.



MPC also welcomes ChannelPro Network as our newest media partner. The ChannelPro Network is a media company providing targeted business and technology information for IT decision makers and channel partners. Via its websites, live events and the monthly magazine, The ChannelPro Network delivers expert opinion, analysis, news, product reviews, and advice for IT decision makers and channel partners. Perspectives from partners, vendors, distributors, and analysts are spotlighted daily.

## **BLOG**



# 9 Experts Share Advice for New Payment Facilitators



Payments in 2021 & Beyond: The Final Bastion for Payments Security is Software



WeChat Most Popular App in China - A Breakdown of the Most Popular Apps in China Per Category

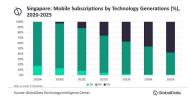
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