

February 2021



From the Director's Chair

It's my pleasure to welcome you to the inaugural issue of The MPC Show Times. There's never been a more exciting time to be in fintech, financial services and digital commerce. Technologies introduced at the Mobile Payments Conference in 2010 have become center stage. Year-over-year growth in mobile digital commerce and our annual event inspired us to go big and rebrand.

The new MPC is more than an annual conference; this is your always-on, always-connected platform where you can network with industry leaders and peruse on-demand exclusive content. In these pages and throughout our websites, we will highlight trending topics, press releases and breaking news from across the expanding universe of digital commerce.

Transformative solutions that helped businesses and consumers throughout the pandemic will play an equally important role in our economic recovery. This is our time; MPC is our place.

If you'd like to share your insights, blog posts and comments, email me directly at marla@mpcevent.com and let's connect on [LinkedIn](#) and [Twitter](#).

See you online!

Marla Ellerman
Executive Director
[MPC Digital Commerce](#)

BACKSTAGE *at* MPC

The Digital Commerce Event

Two months into our second year of COVID, we tell each other to stay safe as we look forward to our industry's grand reopening. Like many other conferences, the MPC Digital Commerce Event pivoted from onsite to online and in the process, we expanded our network. MPC20 Virtual drew nearly 2,000 attendees, a record number of whom may not have had the time, budget or ability to attend a traditional show.

With video technologies replacing so many of our physical get-togethers, the age of COVID has expanded our borders and made us more camera-ready. Zoom, Skype and Microsoft Teams enable us to chat more frequently with friends and colleagues around the world.

In addition to MPC20's great conversations, networking and deal-making, there were personal, behind-the-scenes moments that we remember long after the show. Like that fun virtual cocktail party with live music or the one-on-one networking session with that supplier you've always wanted to check out.

As a payments industry journalist, it's my job to report on breaking news, industry trends and emerging technologies. I tend to hang out behind the scenes, backstage, in press rooms and on the other side of a microphone with my mute button on. While it tends to be a bit quieter in my little patch, it can be magical when people let go of their on-stage personas and just hang out.

Join me here for an inside look at digital commerce. Each month we'll highlight a technology leader in a simple, down-to-earth discussion. Consider this your backstage pass to the MPC Digital Commerce Event, where commerce and technology, and most of all, people, meet.

See you soon!

Dale Laszig



Asia Financial Forum kicks off 2021



More than 10,000 professionals from around the world attended HK Asia Financial Forum, held online for the first time on January 18 and 19, 2021. Presentations by government officials, regulators and executives from top investment banks explored the conference theme of reshaping the global economic landscape.

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MPC21, marking the 11th year of the Digital Commerce Event, is set for August 2021. This year's theme, "Where Digital Commerce & Technology Meet," focuses on the current and future applications of alternative payment technologies in established economies and emerging markets.

We are happy to announce the following event updates:

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- The Green Sheet
- Mobile Marketing & Technology Magazine

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- CryptoNewsZ
- DevPro Journal
- NYC Fintech Women
- Softward Business Growth
- TomorrowZone
- VAR Insights
- Wnet
- XaaS Journal

BLOG

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Predictions for 2021: Software-based payments solutions will enter a boom, but a lack of security could tarnish the industry

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Atlantic-Pacific Processing Systems and Global Oculus to Pilot Digital Currency Payment acceptance



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